

FINAL REPORT

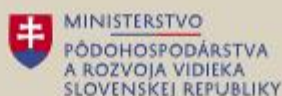
AGROKOMPLEX

46. medzinárodná poľnohospodárska a potravinárska výstava
46th International Agriculture and Food Fair

14. NÁRODNÁ VÝSTAVA HOSPODÁRSKÝCH ZVIERAT

14th National Exhibition of Farm Animals

AUGUST 22 – 25, 2019
NITRA



The International Agricultural and Food Exhibition Agrokomplex is one of the most traditional and comprehensive exhibitions of its kind in Slovakia and it is organized by the Ministry of Agriculture and Rural Development of the Slovak Republic and agrokomplex NATIONAL EXHIBITION CENTER, State Enterprise, Nitra. This year, the exhibition was held on **August 22 – 25, 2019**.



TOPICAL EXHIBITIONS DURING THE FAIR

NATIONAL EXHIBITION OF FARM ANIMALS

The National Exhibition of Farm Animals has been the biggest exhibition of animal production in Slovakia for several years. The specialized breeding associations prepared attractive farming animal demonstrations, program shows, presentation of backyard breeding and professional advice. The National Stud Farm in Topoľčianky had a presentation in the accompanying program. The visitors could enjoy the demonstrations of dressage and the absolute harmony between the horses and riders. The Sunday afternoon was again dedicated to draft horse driving competitions. For the seventh time Agrokomplex together with NPPC - VÚŽV Nitra held a successful thematic show titled "Innovating the Countryside – Farmhouse at the Researchers", which was yet again one of the most attractive and most visited exposures at the exhibition. This event was possible thanks to the financial contribution from the technical assistance of the Rural Development Programme of the Slovak Republic 2014 – 2020.



On an area of 500 m² in Hall Z1, the visitors could see young calves, chicks of water poultry, rabbits, pigs and sheep – especially our national and indigenous breeds – with the possibility of direct contact with the animals. The aim of the project was to increase the interest of children and the young generation in farming and single animal husbandry, and motivate them to study at secondary schools of agriculture. Young livestock was a major attraction at the Farmer's Court. In Hall Z1, which was specially outfitted with straw for animal housing, the children could play with young rabbits, goslings, ducklings, quail or chicken. Also, various types of eggs ranging from quail to ostrich were on display. The ewe with lambs of the original Valaška breed, which were showcased during the ceremonial opening of the National Exhibition of Farm Animals, was a major pull factor. The moderated discussions for the visitors of the Farmhouse at the Researchers with young people working in agriculture, agricultural education and related sectors were a new introduction this year. Their goal was to serve as an example to the young generation through the success stories of these people and motivate them to work in the agricultural sector. Many Other interesting competitions, animations and quizzes were prepared for children in the Farmhouse at the Researchers. This is one of the ways the NPPC - VÚŽV Nitra staff plan to involve the youngest generation and build their relationship to agriculture, livestock farming, domestic production and domestic food.



STATISTICS FOR 2018

Number of exhibitors

650

Net exhibition area)

59,726 m²

Number of visitors

115,623

Number of accredited journalists

198

Visitor structure

Expert visitors..... 36%
Lay visitors..... 64 %

Place of residence of the visitors

Bratislava Region..... 8%
Nitra Region 18 %
Žilina Region..... 10%
Prešov Region 6%
Trnava Region 19 %
Trenčín Region..... 14 %
Banská Bystrica Region..... 13%
Košice Region 8%
Abroad 4%

Visitor satisfaction with exhibition

Yes..... 92%
Don't know..... 8%

Exhibitor satisfaction with their success at the show

Satisfied..... 79%
Don't know 21%

Exhibitor participation outlook for the next year

Yes..... 49%
Probably yes 39%
Don't know 12%



GENERAL INFORMATION

Organizer

Ministry of Agriculture and Rural Development of the Slovak Republic
agrokomplex NATIONAL EXHIBITION CENTER, state enterprise

Co-organizers

Cooperative Union Coop Product Slovakia Slovakia
NPPC - National Agricultural and Food Center
Research Institute of Animal Production
Associations of livestock farmers and backyard breeders
ÚKSUP

Partners

Poľnoinfo
Breeders' Inspection of the Slovak Republic
Breeding Services SR, state enterprise
SPPK
Slovak University of Agriculture in Nitra

Main media partner

RTVS, Rádio Slovensko, Zelená vlna, Rádio Regina, Farmárska revu

Ceremonial opening of the exhibition

22. 8. 2019 with the participation of Prime Minister Mr Peter Pellegrini



COOPEXPO

The organizers of this exhibition – Cooperative Union of the Slovak Republic, COOP Jednota Slovakia and the member cooperative associations in COOP Product Slovakia – presented their own products (painting and pottery production, apparel cooperatives, production of Christmas tree ornaments, demonstrations of skill of people with disabilities from sheltered workshops). The presentation of secondary vocational schools included examples from the following fields: confectioner, cook, hairdresser, cosmetician, woodcarver etc. The expert demonstrations of associations and schools were accompanied by contests, fashion shows and musical and dance performances.



FOOD PRODUCTION, FARMERS, FORESTRIES, RESEARCH AND VOCATIONAL SCHOOLS with a discussion forum

This year, Hall M1 hosted the presentations of food and the holders of the "SK Quality Award", Slovak producers of food, introduction of the new "Quality Food" logo, SPPK, as well as small farmers with product tasting and sales. An attractive program was prepared by Lesy SR, TANAP and the National Forestry Center in Hall M2, accompanied by research institutes and schools. For professional public, we prepared discussion roundtables focused on the Strategic Plan for the Slovak Agriculture in the Years 2021 - 2027", double quality of food, lack of infrastructure in livestock production and support for agriculture from European resources.

FESTIVAL OF NATIONAL SPECIALTIES

After the last year's success, the festival of national specialties in Hall M4 is back, presenting the best Slovak producers of quality food. Hall B was booked for the environmentally focused exhibitions EkoFestival and Enviro. The novelties at show included the producers of healthy food, the new free time and sports zone, or Hall C with its "Children's World" and attractions for children.

JOINT DEVELOPMENT OF THE COUNTRYSIDE

The successful project within the Rural Development Programme was held in Hall F as an interactive presentation titled "Joint Development of the Countryside". This event was possible thanks to the financial contribution from the technical assistance of the Rural Development Programme of the Slovak Republic 2014- 2020. The exposure was focused on the presentation of the individual measures, and the visitors had the opportunity to learn about the spending of the funds, and it also presented the proposals and actions in the programming period 2014-2020. Just like in 2018, even this year the exhibition was extended by the presentation of the National Rural Development Network and their local action groups. The main idea was to present the cooperation from different angles: in agriculture, food, forestry, but also rural development (LEADER / CLLD). Hall F turned into a rural village where the visitors could find the counseling booth of the Ministry of Agriculture and NSRV, presentations of bio-belts, forests, fields, cultivation, bees, investment in fixed assets, processing and storage of products, public spaces in villages and the possibility of their restoration, primary production, laboratory with innovations and many other topics in an engaging manner for all ages of visitors. The hall offered a unique experience – the visitors had the opportunity to engage all their senses in learning about their country and experience the interactive form of cooperation in the development of the Slovak countryside.

EXPOSITION OF SLOVAK ASSOCIATION OF GARDENERS

Nationwide competitions

FRUIT OF THE YEAR – 6th year

VEGETABLE OF THE YEAR – 5th year



Expert advice

fruit growing, cultivation and growing of a variety of fruit trees and vegetables, ornamental gardening - flower growing, ornamental plants, biological plant protection

Exposure of fruits, vegetables, the best collection

The topic "Family garden table", demonstrations of historical garden tools, containers, fabrics, exhibition of awarded works in the art competition for children "Beauties of Our Nature", exhibition of works of members of SZZ with the theme "My hobby" and various handicrafts, embroidery, baskets, wicker ornaments, wood carving, self-grown items and much more.

"SMALL FIELDS" EXHIBITION – ORGANIZED BY AGROKOMPLEX

- Cultivation of pepper, tomatoes and other vegetables
- Cultivation of medicinal plants
- Sample gardens, flower beds, rock gardens
- Cultivation of inulin plants (SPU)
- New varieties of Slovak corn
- Demonstration of cut hedges.

The small exhibition fields premiered the Agrokruh system – a unique field robot that hoes, waters and plants agricultural crops. The show also included the 6th year of vegetable growing presentation in cooperation with ÚKSUP Nové Zámky, which was held in the small sample fields.

"LARGE FIELDS" EXHIBITION

The program in the large fields included the first Slovak Championship in operating the telescopic handler and dynamic field demonstrations of the latest agricultural machinery and lines. The main theme of the exhibition titled "From the Slovak Fields to Your Plate" was the program for production of healthy food from the Slovak breeders and cultivation of non-genetically modified plants for the production of exceptional food.

SLOVAK AGRICULTURAL MUSEUM AND ITS ATTRACTIVE PROGRAM

The Slovak Agricultural Museum, which belongs to the Agrokompex Exhibition Center, prepared a very interesting program. It included the well-known Traktorparáda and oil-pressing demonstrations. The visitors could also enjoy the traditional melt coffee in the historic General Store. The open air museum buildings (Mill Cakov, Mill Franková, Oil Press, General Store, and Roman Catholic Folk School) were open to public. An integral part of the exhibition is the ride on the popular historic field railway. On Sunday, a historical battle was staged on the occasion of the Slovak Uprising celebrations. The entire program of the Slovak Agricultural Museum was held in the historical environment of the open-air museum.

CULTURAL SIDE EVENTS

The Festival of National Specialties in Hall M4 was accompanied by an all-day cultural program with brass bands, folklore ensembles, country bands and many other performances, which contributed to this year's Agrokompex. The exhibition also included other integral activities: The motorbike track in Area P4, air-rifle shooting range in Area S2, falconer show in historical clothing and many other attractions.

COMPETITIONS AND AWARDS

Several prestigious awards were awarded during the exhibition. The Minister of Agriculture and Rural Development of the Slovak Republic awarded the Quality Food SK (Značka Kvality SK) award to select agricultural products and foodstuffs within the National Program for Support of Agricultural Products and Foodstuffs. Other significant awards such as the Golden Sickle, Exhibition Champion and other livestock awards, Slovak Cooperative Union Award and various departmental honors and awards to the best workers of the Ministry were handed out during the exhibition.

CONCLUSION

Based on the visitor and exhibitor satisfaction, the 46th year of this exhibition can be rightly assessed as the biggest and most comprehensive agricultural and food exhibition in Slovakia this year. This fact is also confirmed by the number of direct exhibitors, their structure, exhibition space, absolute attendance, regional balance in Slovakia and professional focus of the visitors.

We want to continue to maintain and develop the tradition of celebrating the farmers' work and we hereby invite you to the next Agrokompex, which will be held on **August 20 – 23, 2020**.

