

# AUTOSALÓN AUTOSHOW

28. 9. – 1. 10. 2023  
NITRA

 agrokomplex  
NÁRODNÉ VÝSTAVISKO OD ROKU 1974

FINAL  
REPORT



<b>Event day:</b>	<b>28. – 30.9.2023 9:00 – 18:00</b> <b>1. 10. 2023 9:00 – 17:00</b>
<b>The place of the event:</b>	Exhibition center Agrokomplex Nitra
<b>The organizer:</b>	agrokomplex NÁRODNÉ VÝSTAVISKO, š.p.
<b>The partners:</b>	Association of the Automotive Industry, Slovak Championship in Electronic Sports, Happy Baby
<b>Ceremonial opening of the fair:</b>	28.09.2023 at 10:00 in pavilion M3
<b>Statistics of the 28th edition of the exhibition</b>	
<b>Number of exhibitors:</b>	251
<b>Number of brands represented:</b>	31
<b>Countries represented:</b>	13 - SK, CZ, DE, FR, IT, CN, JP, ES, KR, RO, GB, SE, USA
<b>Exhibition area:</b>	48 413 sqm
<b>Attendance:</b>	46 224

The 28th year of the exhibition of passenger cars, commercial vehicles and trucks, car accessories, service, manipulation and garage technique - the exhibition Autosalón Autoshow Nitra was officially opened on 28.9.2023 in pavilion M3 by the director of the Agrokomplex exhibition center Jozef Pavle, with the State Secretary of the Ministry of Transport, Mrs. Katarina Bruncková and the manager of the company Yvents, which organized simultaneously with the exhibition the Slovak Electronic Sports Championship, Tomáš Boleček.



The Autosalón Autoshow exhibition was held in pavilions M1, M2, M3, M5, F, A, B, C, N, on the outdoor exhibition area and adjacent areas of the pavilions. Pavilion M4 belonged to the Slovak Electronic Sports Championship, and Pavilion G hosted the Happy Baby event for the first time. The exhibition area was total of 48 413 sqm.



Visitors to the Nitra Autosalon could admire vehicles of the following brands: VOLKSWAGEN, ŠKODA, SEAT, CUPRA, MERCEDES, KIA, OPEL, VOLVO, HYUNDAI, SUZUKI, HONDA, DACIA, RENAULT, PEUGEOT, JEEP, PATAK, FIAT PROFESSIONAL, NISSAN, SSANGYONG, DONGFENG, VOYAH, SUBARU, DS, CITROEN, MG, MITSUBISHI, LAND ROVER, BENELLI, VANDERHALL MOTOR WORKS, IVECO, ISUZU.

The DONGFENG SHINE model had its **European premiere** in Nitra, and the U-TOUR and T5 EVO EV models were presented for the first time on the Czech-Slovak market.



The MG5 model from the MG workshop had its **pre-premier at the Autosalon**, and PATAK had its **Slovak premiere** with an electric version of the Patak Rodster.



The following brands had their **Slovak exhibition premiere**: Volkswagen Touareg, SEAT with CUPRA Leon, Ateca and Born models, RENAULT Clio, OPEL Corsa, NISSAN Ariya, Peugeot 508 and 2008, DS7 E-Tense,

CITROËN C5 X PHEV and C4 X, Mercedes-Benz New Class E, GLC Coupe, GLE SUV and GLE Coupe, KIA EV 6 GT, JEEP Jeep® Avenger, HONDA CR-V Civic, Civic e:HEV, ZR-V, Jazz, SSANGYONG Torres, Rexton, Musso Grand, Tivoli and Tivoli Grand. Korando.



## A car and 9 other prizes per ticket

Every visitor who bought a ticket to the Autosalón Autoshow, filled out a competition coupon and threw it into the lottery was entered into a draw for 10 valued prizes. The main prize was a KIA CEED passenger car. The draw took place on Sunday, October 1, 2023, in pavilion M2.



## Accompanying program of the exhibition

On the first day of the exhibition, the Championship of the Slovak Republic was held in the open area in front of the congress center in freeing injured persons from crashed vehicles, all under the baton of the Fire and Rescue Service of the Slovak Republic.



At the Autosalon Autoshow exhibition, the Army forces of the Slovak Republic were also presented for four days.





The ČESMAD Slovakia Association organized **the King and Queen of the Roads 2023** competition, where mixed teams of professional drivers and students tested their skills. A traffic playground was prepared for children, where they learned the basics of behavior in road traffic. **The motoring magazine Watch out, turn!** as well as traffic news **Zelená vlna** RTVS.







As usual, the MOTOTV SHOW, which featured the best Slovak stunt riders, an exhibition of **DAKAR** technology and successful Rally driver Juraj Varga, provided a great show.





The Czech project **FURT BOKEM** presented itself again with a tuning and drift taxi show.





Pavilion M5 hosted the **AUDIO and TUNING SHOW**, which also included exhaust noise measurement and the **BASS HEAD** audio competition.



A separate pavilion was dedicated to the presentation of more than 300 RC models of trucks, construction equipment and off-road expedition cars, on more than 1400sqm, which met with great interest and admiration from the public.



**The Slovak Championship in electronic sports** was part of the Autosalón Autoshow exhibition for the second time. In addition to the game tournament in CS:GO, visitors to the event could try virtual reality, huge game zones from Nintendo and Lenovo, or drone races.



At the exhibition, there were also modified cars, or those from times long past, which attracted the admiring glances of young and old visitors.



At the same time as the Autosalon Autoshow exhibition, **the Happy Baby** event was held with expert lectures, a children's corner and the popular MATTEL play zone.







We thank to all visitors, exhibitors and partners of the 28th edition of the Autosalón Autoshow and the Happy Baby event.



We would like to welcome you again at the 29th edition of the exhibition

**AUTOSALÓN  
AUTOSHOW**

**3. – 6. 10. 2024**

**NITRA**